



# Ana Mason

Product Designer

## MY STORY

I'm a Product Designer with a visual design background. I have been involved in all steps of the storytelling process. Now, I want to build tools that help people tell their stories.

## ASSETS

Detailed Oriented  
Hardwork Ethic  
Quick Learner  
Curious

## EDUCATION

California College of the Arts  
B.F.A., Graphic Design with distinction  
2007-2011, San Francisco, California

## SKILLS

Sketch  
Invision  
InDesign  
Illustrator  
Photoshop  
HTML & CSS  
Usability Research  
Rapid Prototyping

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## CONTACT

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## EXPERIENCE

### **Senior Product Designer, Enwoven**

January 2017 — Present, Oakland, CA

As Product Designer, I lead, define, and communicate the UX process using various tools and deliverables. I work collaborate closely with our CPO, CEO, CTO and engineers and advocate for the best experience for customers on our desktop and mobile web platform.

### **Product Designer, Josephine**

March 2016 — January 2017, Oakland, CA

Lead the direction of design at Josephine daily through product decisions (small and large) via the use of various tools (pen and paper, Sketch, Invision) and collaboration with all team members.

### **Core Product Team Lead, WeTravel.to**

August 2015 — November 2015 San Francisco, CA

As the Product Team Lead, I led and coordinated product designers and growth practitioners in user research, usability testing, and the redesign of the WeTravel 'trip creation' system to improve the overall flow of the platform.

### **Product Designer, Changeria**

October 2015 — November 2015 San Francisco, CA

I was part of a team that developed a design from paper prototype into an HTML and CSS clickable prototype. We utilized these prototypes for usability and comprehension studies which forged our work into a final deliverable we supplied to the client for implementation.

### **Graphic Designer, CREDO Mobile**

January 2013 — September 2015 San Francisco, CA

My time at CREDO taught me how to collaborate on a small team (designers and developers) and to communicate often and early. I learned to produce in high volume with quick turnarounds, while juggling multiple projects and priorities.